

## What is a Youth Ambassador?

Our youth ambassadors play a very important role in supporting each other and their mental health. We know that when teens struggle, they talk to their peers. You can help save or improve a life - learn more about mental health and how to support your peers by becoming an MHA Youth Ambassador today.



## Mission and Vision



**MISSION** High School students collectively working to bring mental health awareness, equity, inclusion, and stigma reduction to their schools and the community at large.

**VISION** All high schools within Sheboygan County will provide a culture of mental wellness, including support services, resources, and education for all students.

## Program Requirements

- Take the Stigma Free Pledge
- Pick what type of Youth Ambassador you want to be:

**School** - Work with an identified Youth Advisory Board (YAB) member at your school to support mental health initiatives

**Social Media** - Share mental health resources from MHA and YAB on your platforms

**In My Voice** - Work with MHA to tell your story about lived experience around mental health

**It's My Jam** - Make a pledge to support overall mental health initiatives for your school and community

## Youth Advisory Board



A selected number of youth representatives from each high school can apply to serve as role models for the Ambassador Program. Each representative will serve by providing a voice around the following: Youth Ambassador program, initiatives, prevention efforts, specific youth needs, intervention, recovery, and leadership.

### REQUIREMENTS FOR THE YOUTH ADVISORY BOARD:

- A commitment of a one-year term
- Attend monthly meetings (virtual/in-person)
- Parent/Guardian Permission
- Attend training sessions hosted by MHA Sheboygan
- Transportation to meetings (when in-person)

Learn more by contacting our Director of Education  
& Advocacy, Trisha Erpelding:

920-458-3951 ext. 1002 or [trisha@mhasheboygan.org](mailto:trisha@mhasheboygan.org)

VIEW OUR AMBASSADOR VIDEOS  
YOUTH AMBASSADOR  
YOU OKAY?

WHAT DOES MENTAL HEALTH LOOK LIKE?

[www.mhasheboygan.org](http://www.mhasheboygan.org) | Apply here: [bit.ly/MHAYouth](https://bit.ly/MHAYouth)